



IndiGo and Swiggy Partner to Reward IndiGo BluChip Members Beyond the Skies

The partnership celebrates the best of travel and convenience

National, April 17, 2025: IndiGo, India's preferred airline, announces a first-of-its-kind collaboration with Swiggy, India's pioneering on-demand convenience platform. IndiGo BluChip Members can now earn IndiGo BluChips every time they spend on Swiggy across Food, Instamart and Swiggy Dineout —making every transaction more rewarding. With no blackout dates and no expiry - IndiGo BluChips, can be redeemed anytime to book IndiGo flights.

Neetan Chopra, Chief Digital and Information Officer, IndiGo said *"At IndiGo, we are driven by a passion for delivering exceptional customer experiences. This partnership takes our IndiGo BluChip program a notch higher, seamlessly integrating it into our customers' daily lives. From ordering dinner to shopping for essentials or booking a table at a city's restaurant, our loyal customers can now indulge in exclusive benefits that follow them wherever they go. By earning rewards on every meal, grocery order, and dining experience, our users can fast-track their journey to their next adventure. This partnership is a testament to our commitment to making travel more rewarding, enjoyable, and seamlessly integrated into our customers' lifestyles."*

Commenting on the collaboration, Phani Kishan, Chief Growth Officer and Co-founder at Swiggy, said, *"Swiggy is driven by the mission to provide unparalleled convenience, whether it's through food, quick commerce, or unique experiences. Partnering with a trusted brand like IndiGo is a natural extension of that commitment. By integrating the IndiGo BluChip Program with Swiggy's offerings, we're making travel and everyday experiences more rewarding for millions of users."*

Key Benefits:

- **Earn IndiGo BluChips:** For every ₹100 spent on Swiggy - customers will earn 1 IndiGo BluChip, making it easier than ever to get to a free IndiGo flight, simply by ordering their favourite meals and groceries. Earned IndiGo BluChips can be redeemed for IndiGo flight bookings anytime, anywhere.
- **No blackout dates & no expiry:** IndiGo BluChips never expire, as long as the Member is program active and can be redeemed at any time with no blackout dates, offering flexibility to travelers.
- **Added rewards for Swiggy users:** Once an IndiGo BluChip Member links their IndiGo BluChip Account on the Swiggy app, they start earning IndiGo BluChips on all eligible transactions. This benefit works on top of the existing platform offers and benefits available to Swiggy and Swiggy One users, bringing endless possibilities for both daily convenience and future travel.



How this works

Swiggy users can easily link their IndiGo BluChip Account via the app's rewards or offer section, unlocking a seamless integration that enables them to earn and track IndiGo BluChips. As India's digital-first, convenience-driven culture continues to grow, this collaboration between two of the country's most beloved brands—IndiGo and Swiggy—offers unmatched value to millions of users. By rewarding customers not only for flights flown but also for every moment of their daily lives - whether they are craving takeout, stocking up on essentials, or dining out—this partnership unlocks incredible travel rewards and endless possibilities.

About IndiGo

IndiGo is amongst the fastest growing carriers in the world. IndiGo has a simple philosophy: offer fares that are affordable, flights that are on time, and provide a courteous and hassle-free travel experience across its unparalleled network. With its fleet of 400+ aircraft, the airline is operating around 2200+ daily flights, connecting 90+ domestic and 35+ international destinations, and welcomed over 113 million customers in 2024. India by IndiGo! For more information, please visit <http://www.goIndiGo.in/> or download our mobile app. You can also connect with us on Facebook, Twitter, and Instagram.

About Swiggy Ltd.

Swiggy is India's pioneering on-demand convenience platform, catering to millions of consumers each month. Founded in 2014, its mission is to elevate the quality of life for the urban consumer by offering unparalleled convenience, enabled by over 5 lakh delivery partners. With an extensive footprint in food delivery, Swiggy Food collaborates with over 2 lakh restaurants across 680+ cities. Instamart, its quick commerce platform operating in 100+ cities, delivers groceries and other essentials across 20+ categories in 10 minutes. Fueled by a commitment to innovation, Swiggy continually incubates and integrates new services like Swiggy Dineout and Swiggy Genie into its multi-service app. Leveraging cutting-edge technology and Swiggy One, the country's only membership program offering benefits across food, quick commerce, dining out, and pick-up and drop services, Swiggy aims to provide a superior experience to its users.

For more details, please visit our website: www.swiggy.com/corporate/